

Services Management The New Paradigm In Hospitality

Services Management Hospitality in Asia Focus Human Resource Management Imagination Now Transformative Hotels of the Future Translating Values The Rest Write Back: Discourse and Decolonization FIU Hospitality Review The International Hospitality Business Human Resources and Tourism Ethics and Education The Clash of Intolerances Encyclopedia of Love in World Religions [2 Volumes] Marketing and Branding in the Travel Industry Proceedings from the Australian Tourism and Hospitality Research Conference Os discursos do Turismo e o desafio da sua tradu[?] [?] o Journal of Hospitality & Tourism Education Hospitality & Tourism Hospitality Technology Kandampully Kaye Chon Diann R. Newman M. E. Littlejohn Ksenia Kirillova Piotr Blumczynski Richard Kotas Darren Lee-Ross Ramin Jahanbegloo Yudit Kornberg Greenberg Robin Cobb Vivina Carreira Robert A. Brymer

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in a rapidly advancing era a fresh look at the concept of hospitality from socio cultural perspectives is needed this book proposes that a new paradigm in hospitality has been developed in asia due to its unique culture social values and traditions based on kaye chon s extensive field research and experience teaching in hospitality over three decades this book provides a historical review of the hospitality industry in order to continue the sustained growth of the hospitality industry and improve quality it is vital for the industry to create new business models a flexible approach should be adopted using new and different ways to enhance business instead of traditional methods which may now be outdated it is vital that new business models embrace innovation and at the present time this means finding ways to implement new technology the eight chapters in the book are richly detailed with case studies and insights from the author s own experiences providing cutting edge perspectives on understanding a new paradigm of hospitality embraced in asia written in an accessible style this book will be valuable reading to students and practitioners who wish to further understand the rapidly developing hospitality and tourism industries in asia it will be a useful resource for those studying hospitality tourism development leisure studies business studies management and the service industries

human resource management a customer oriented approach addresses the needs of human resource management in the hospitality industry drawn from industry research and developments in real organizations the book presents a comprehensive and practical discussion of the human resource issues unique to the hospitality industry dedicated to identifying and addressing customer needs developing outstanding service and maintaining total quality service the book presents the role of hr activities and provides applications of those functions to improving service productivity and profit it presents total quality management in a practical manner so readers can apply these ideas in the workplace and it emphasizes diversity ethics discrimination and the ways hospitality managers address these issues a valuable reference for any manager in a hospitality business seeking to improve the functioning of that organization

the world is increasingly polarized along religious ethnic race gender class and ideological lines but must such diversity necessarily breed suspicion fear or violence richard kearney invites us to consider another path he wagers that the cause of our divisions often lies not in difference but in a lack of creative imagination ever in a spirit of dialogue he shows how poetics and narrative imagination can break the hold of hostility and open new possibilities of reconciliation accomplishing what moral arguments alone cannot now more than ever there is an urgent need for kearney s work which addresses our current moment of crisis and division providing pathways of creative response and healing this book follows kearney s journey through the fields of philosophy of the imagination hermeneutics philosophy of religion ethics psychology practical philosophy and politics the selection of writings in this volume offers to the specialist and the general reader a concise well rounded entry into one of the most prolific and

wide ranging thinkers in contemporary philosophy

this timely and innovative book offers an inspirational and thought provoking journey into the future world of hospitality by conceptualizing an innovative future where hotels transcend traditional boundaries and evolve into dynamic hubs of innovation environmental stewardship community engagement and personal growth at the guest employee and local resident level written to captivate not just industry specialists but also academia and general enthusiasts this book presents a stimulating exploration of the transformative effects hotels can have on individuals destination communities and society at large the book has three parts with each part combining current trends with speculative future advancements aiming to inspire and challenge entrepreneurs educators and researchers to think of hotel innovation beyond the constraints of today s technology and societal norms the first part focuses on the individual level transformation that hotels can instigate while the second part delves into the influential role of hotels as agents of community wide transformation the final part examines the role of hotels in driving system wide transformation in environmental and social sustainability and ecological conservation by developing a renewed purpose for them this groundbreaking book conceives the transformative hotels of the future and provides a futuristic perspective focusing on the fundamental effects that hotels can have on individuals the society and the planet the book aims to challenge and inspire hoteliers hospitality students and scholars to think of hotels under a new light

this collection explores the central importance of values and evaluative concepts in cross cultural translational encounters written by a group of international scholars from a diverse range of linguistic and cultural backgrounds the chapters in this book consider what it means to translate cultures by examining core values and their relationship to key evaluative concepts such as authenticity clarity home honour or justice and how they influence the complex multidimensional process of translation this book will be of interest to academics studying cross cultural and inter linguistic interactions to translators and interpreters students of translation and of modern languages and all those dealing with multilingual and multicultural settings

in the rest write back discourse and decolonization esmaeil zeiny brings together a collection of essays that interrogate the colonial legacies the contemporary power structure and the geopolitics of knowledge production the scholars in this collection illustrate how the writing back paradigm engages in a conversation and paves the way for a dialogical and pluri versal world where the rest is no longer excluded among the important features of this book is that it presents ways for decoloniality and epistemic disobedience this book will be of interest to scholars and students of all social science and humanities disciplines but it is particularly important for those in the disciplines of sociology postcolonial studies cultural studies literature and theory and philosophy of social sciences and humanities contributors include dustin j byrd ciarunji chesaina hiba ghanem mladjo ivanovic masumi hashimoto odari arjuna parakrama jm pers nch andrew ridgeway rudolf j siebert and esmaeil zeiny

features forty contributions from well known figures in the hospitality industry academics industrialists and researchers primarily from europe and north america writing on contemporary issues affecting the industry

this book combines theoretical and practical aspects of applied human resources management using a critical lens it is both a descriptive and analytical journey through the tourism sector which due to its nature may be described as a relatively deregulated and eclectic industry

this is the first comprehensive resource on the subject of love in the teachings of the world s major religions cultures and philosophies encyclopedia of love in world religions is the first reference work to offer a comprehensive portrait of love in the context of the classic and contemporary literature of judaism christianity islam buddhism and hinduism as well as other cultures and philosophies like no volume published to date it reveals the full richness of religious teachings on love in all its many forms exploring an extensive range of topics that offer philosophical psychological and religious perspectives to guide the quest for the meaning of love encyclopedia of love in world religions features approximately 300 subject entries as well as insightful biographic sketches of preeminent thinkers all written by a multidisciplinary team of some of the foremost scholars on the subject entries examine both general and culture specific interpretations of love not just the dichotomy of spiritual and physical love but the full emotional spectrum of love in relationships and practices collectively they encompass love s integral and sometimes conflicting role in shaping beliefs and behavior in a vastly diverse world 300 entries covering notions of love that include emotions actions and relationships as expressed in world religions philosophies and cultures contributions from nearly 200 distinguished international scholars representing diverse religious traditions and cultures a vivid and informative illustration program of classic art drawings and photographs representing love in the full spectrum of the world s spiritual cultures bibliographies of key sources for each entry with citations from a variety of disciplines religion philosophy

history anthropology and more indexes organized by concepts titles of classic texts and religions

este volume reúne oito textos que se situam na encruzilhada entre os estudos do turismo e da tradução, salientando os desafios que se colocam numa área marcada pelo contacto de culturas linguagens discursos os trabalhos aqui compilados abarcam diferentes linguagens diferentes perspectivas teóricas diferentes géneros textuais e problemas de tradução. Neste âmbito destaca-se como uma das linhas de força deste volume a abordagem do turismo e da tradução no contexto português, ressaltam ainda os estudos sobre temáticas específicas como o caso do turismo cultural nomeadamente o enoturismo sobre a comunicação das narrativas do turismo em catálogos ou podcasts de viagem ou ainda a questão da acessibilidade aos bens culturais e o papel que cabe à tradução neste contexto.

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